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Zumbro Valley Mental Health Center Awarded MNsure Outreach and Enrollment Grant

Rochester, Minn. – Zumbro Valley Mental Health Center, in partnership with the Intercultural Mutual Assistance Association and Health Access MN, announced today they are a recipient of a MNsure Outreach and Enrollment Grant in the amount of \$117,000. MNsure grantees include respected community organizations from across Minnesota.

"We are grateful to be given the opportunity to build upon the enrollment efforts of many people and organizations in our community that have taken place since MNsure began," said Ron Buzard, IMAA executive director. "We know there are individuals and families in our community who can benefit from MNsure, but who have not yet enrolled. We will be doing our best to reach out to them."

Zumbro Valley Mental Health Center, IMAA and Health Access MN will partner with MNsure to reach and enroll uninsured and underinsured Minnesotans, particularly within those communities where health disparities exist. These three organizations have a history of connecting with hard-to-reach populations, and will act as a resource regarding the state health insurance marketplace while encouraging enrollment for individuals and families in need of coverage.

MNsure has engaged a diverse range of organizations to promote enrollment through the marketplace, and is issuing nearly \$4.6 million in grants targeted to fund outreach and enrollment efforts from September 1, 2014, until June 30, 2015.

Goals for the MNsure grant program include assisting populations with barriers to coverage, building regional navigator resource and referral networks and educating uninsured Minnesotans about the importance of health insurance and how they can enroll through MNsure.

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About Zumbro Valley Mental Health Center

Zumbro Valley Mental Health Center enhances the quality of life for residents in southeastern Minnesota by serving as a community resource for the understanding and treatment of behavioral health and addiction disorders. The organization collaborates with government agencies, schools, non-profit groups and others to provide programs dedicated to improving the health of adults, adolescents and children. Zumbro Valley Mental Health Center is a private, non-profit organization serving Olmsted and Fillmore counties. For more information, visit our Web site at www.zumbromhc.org or call 507-289-2089.

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To obtain other news releases from Zumbro Valley Mental Health Center, visit www.zumbromhc.org/news-events/news-releases.php.