

NEWS RELEASE



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REALTORS® Survey: Rochester An Excellent Place To Live, Likely To Get Even Better

Rochester, Minn. – The Southeast Minnesota Association of REALTORS® (SEMAR) today released the results of a survey conducted to determine what people in Rochester thought of their community.

“The survey results were clear: residents like where they live, enjoy the quality of life in Rochester and believe growth is happening at about the right pace,” said Kisti Skaar, SEMAR President.

A few of the survey findings:

Quality of life today?	Excellent/ good: 90%	Poor/Fair: 10%	
Future quality of life?	Better: 43%	Stay the same: 40%	Worse: 14%
Pace of growth?	About right: 65%	Too fast: 20%	Too slow: 13%
Enough housing options?	Yes: 54%	No: 43%	

The survey showed residents want homes in high quality public school districts. They also value sidewalks over bike lanes and hiking trails. One area of weakness identified by the survey was in the amount of housing options. Those who currently rent in particular believe there are not enough apartments, town homes or single family options.

Currently, Rochester’s inventory of homes on the market at all levels is weak. While this means it is a good time to *sell* a home, it makes it tougher to *buy* a home.

Full details at the SEMAR website: www.SEMNRealtors.com.

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About the survey: National polling firm American Strategies, Inc. designed and administered this telephone survey conducted by professional interviewers. The survey, conducted April 29-May3, 2015, reached 400 Rochester residents of voting age. Telephone numbers were generated by a random selection of adults with 25% of respondents reached via wireless phones. The overall margin of error is plus or minus 4.9%.

About SEMAR: The largest real estate association outside of the Twin Cities, SEMAR (Southeast Minnesota Association of REALTORS®) serves real estate professionals in 11 counties.