



Why Should You Become an Affiliate Member?

Affiliate members are an integral part of the Southeast Minnesota REALTORS®. The primary purpose of the SEMR is to protect and support the real estate industry in southeast Minnesota and to protect homeownership rights. Through those efforts, SEMR has had a positive impact on many businesses connected to the REALTORS®. We encourage you to continue your relationship with SEMR and be part of one of the largest lobbying groups in Minnesota.

Here's what you get for only \$100 per year (for primary members, \$25 for secondary members):

- Your business contact information will be listed on the Association's website (www.semnrealtors.com).
- In addition, on a rotating basis, we will be featuring one affiliate per week on the consumer side of the website, accompanying newsletter and promotions within SEMR Office.
- You will receive the weekly bulletins via email.
- You will have access to member only data and resources via the website.
- You can get active face time with REALTORS® and other real estate industry professionals by joining Member Services Committees (Albert Lea, Austin, Owatonna, Rochester and Winona).
- Free mailing list of the membership (all 1000+ REALTORS® and 170+ Affiliates).
- Opportunity to participate in the Annual REALTOR® Rally in February to promote your products and services to the REALTOR® membership.
- Invitation to attend and contribute to the member-only social networking events throughout the southeast Minnesota area.
- Ability to sponsor New Member Orientation courses and events throughout year.
- Invitation to attend the SEMR 360 Annual Meeting.
- Invitation to attend general membership meetings in each hub community.
- Attend continuing education courses at member prices.
- Purchase the MLS Online Sold Service at member price.
- Purchase items in the REALTOR® store at member prices.
- Participate in public relations efforts, such as fund-raising for industry-related causes or participating in local community service projects.

Note: Not all services and programs described are available in every hub community of the SEMR. Remember! ALL memberships at SEMR are individual memberships. If a member goes to another company, the membership follows the individual!

What other marketing effort grants you this kind of access to your target demographic for only \$100 per year? **This is inexpensive marketing!** Belonging to SEMR just makes good business sense!

Sincerely,

Eric Brownlow
Chief Executive Officer, SEMR

Southeast Minnesota REALTORS
3400 East River RD NE • Rochester, MN 55906 • 507-285-9833 • info@semnrealtors.com • www.semnrealtors.com

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