



What is Time-of-Use?

Time-of-Use (TOU) is a residential rate plan where rates vary according to the time of day, season, and day type (weekday or weekend/holiday). Time-of-Use pricing encourages the most efficient use of the electric system and can reduce the overall costs for both the utility and customers.

How can customers enroll?

- Fill out the enrollment form available on our website at www.rpu.org/my-account/residential-time-of-use-rate-program.php and please email the form to Rochester Public Utilities (RPU) at TOU@rpu.org. If you have further questions please call RPU Customer Care at 507-280-1500.
- Once enrolled, it may be a few weeks before customers are transferred to the rate due to the time and resources required to change the meter. Participating customers will be informed when their meter is changed and their TOU rate begins.

Participation is opt-in with no penalty to leave the program. A customer can decide to leave the rate program at any time with a 45-calendar day notice; however, they will not be allowed back on the rate.

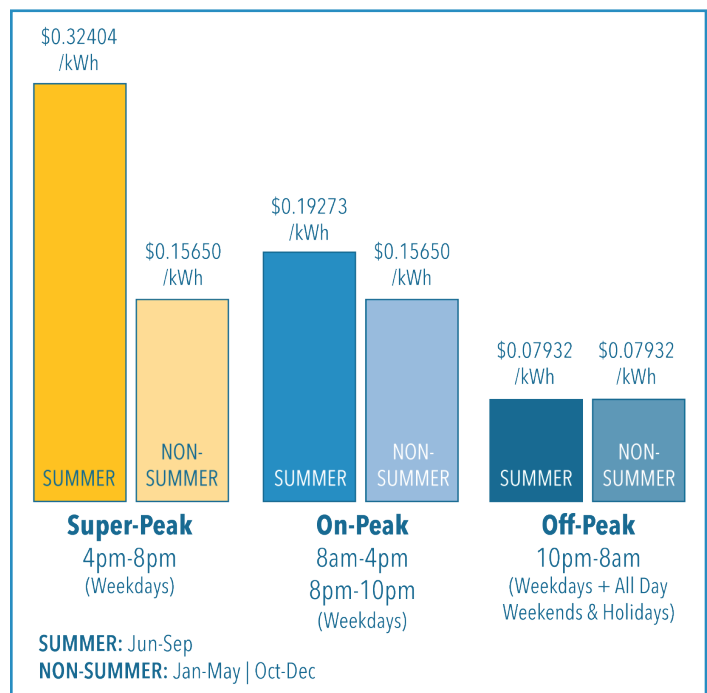
How is RPU's TOU rate structured?

There are three time periods of the day with three different rates:

- **Super-Peak** hours are between 4 p.m. and 8 p.m. during weekdays. The energy during this time costs the most of all the periods. The super-peak rate is higher in the summer.
- **On-Peak** hours are between 8 a.m. and 4 p.m. and 8 p.m. and 10 p.m. during weekdays. The energy during this time costs more than our standard residential rate.
- **Off-Peak** hours are between 10 p.m. and 8 a.m. during weekdays and all day during the weekends and holidays. The energy during this time costs less than the standard residential rate.

TOU RATE STRUCTURE • 2025 RATES

RATE	TIME PERIOD	PRICE/kWh
SUMMER RATE (Jun-Sep)		
Super-Peak	4 pm – 8 pm (Weekdays)	\$ 0.32404
On-Peak	8 am – 4 pm 8 pm – 10 pm (Weekdays)	\$ 0.19273
Off-Peak	10 pm – 8 am (Weekdays) (All Day Weekends and Holidays*)	\$ 0.07932
NON-SUMMER RATE (Jan-May Oct-Dec)		
Super-Peak	4 pm – 8 pm (Weekdays)	\$ 0.15650
On-Peak	8 am – 4 pm 8 pm – 10 pm (Weekdays)	\$ 0.15650
Off-Peak	10 pm – 8 am (Weekdays) (All Day Weekends and Holidays*)	\$ 0.07932



**Holidays include: January 1 – New Year's Day
 Last Monday in May – Memorial Day
 July 4 – Independence Day
 First Monday of September – Labor Day
 Fourth Thursday in November – Thanksgiving Day
 December 25 – Christmas Day*

Who is this program best designed for?

This program is designed for customers who can shift their energy usage to off-peak hours when the electric system has lower demands and structured to be revenue neutral with no behavioral change (e.g., electric vehicle (EV) owners who are able to charge their vehicle during off-peak hours).

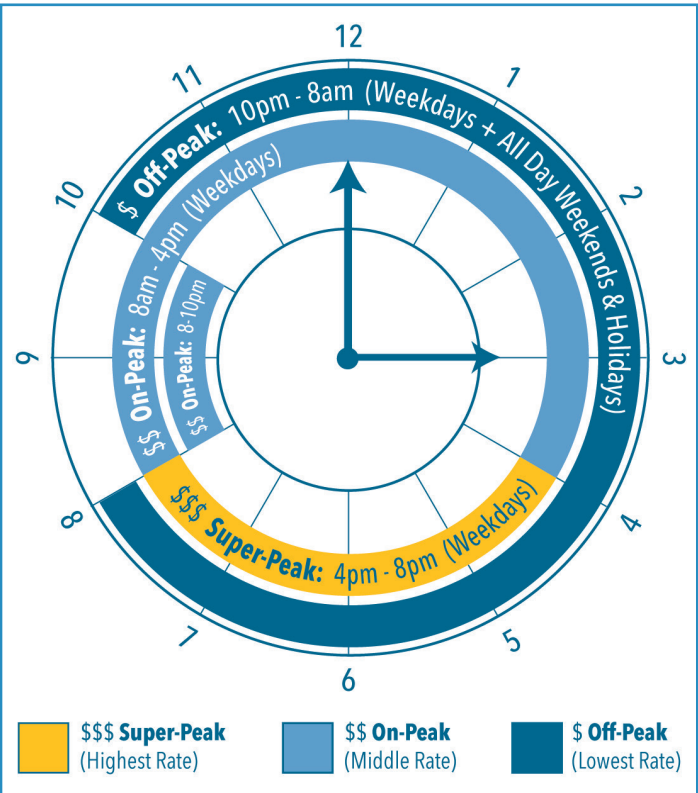
Will the TOU rate save customers money?

The impact on a bill is entirely dependent upon when a customer uses energy. Without changing behaviors, some customers may have lower bills, while others may have higher bills. A customer may need to adjust their energy usage patterns to benefit from this program (e.g., using the delay function on a dishwasher and washing clothes on weekends).

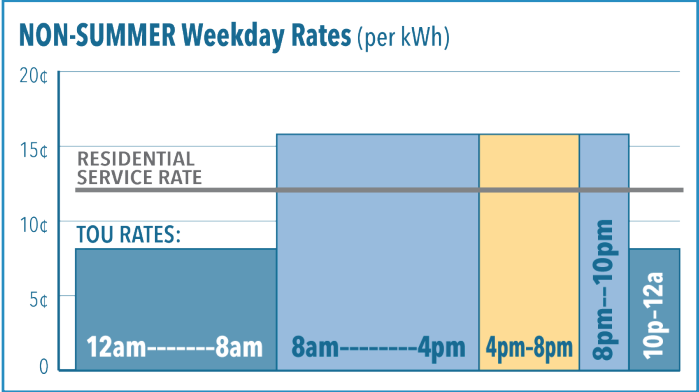
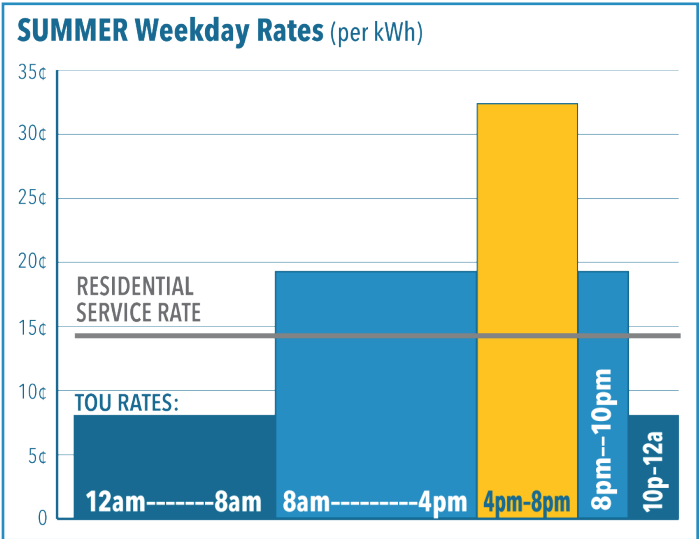
How can customers save money on the TOU rate?

By shifting the majority of energy usage to off-peak hours, customers can see savings on their energy bill. However, not shifting and running large appliances, air conditioning, etc., or charging electric vehicles during peak hours could result in higher bills.

TOU RATE PER TIME PERIOD



HOW THE TOU RATE COMPARES TO THE RESIDENTIAL SERVICE RATE



What if a customer's bill is higher than if they stayed on the standard residential rate, can they get a refund?

No refunds will be given if the rate results in a higher bill.

If a customer signs up for the rate and is unhappy with the results, can they change back to their old rate?

A customer can decide to leave the TOU rate without penalty at any time with a 45-day notice.

Will customers be able to see real-time data?

No. Customers will not have information on their energy usage patterns. However, the customer's monthly bill will provide a breakdown of each period's usage and the amount charged during that billing period.

EXAMPLE OF A BILL WITH TOU RATE*



Electricity

Residential Time of Use

Meter # 121212

May 15	1219	Actual Reading Super Peak	
Apr 15	1171	= 48 kWh	
May 15	1071	Actual Reading On Peak 8 AM - 4 PM	
Apr 15	1024	= 47 kWh	
May 15	727	Actual Reading On Peak 8 PM - 10 PM	
Apr 15	685	= 42 kWh	
May 15	4238	Actual Reading Off Peak	
Apr 15	4039	= 199 kWh	
Residential Energy Super Peak Non-Summer			
48 kWh @ \$0.15650/kWh			\$7.51
Residential Energy On Peak Non-Summer			
89 kWh @ \$0.15650/kWh			\$13.93
Residential Energy Off Peak Non-Summer			
199 kWh @ \$0.07932/kWh			\$15.78
Electric Customer Charge			\$23.44
Clean Air Rider @ \$0.00192/kWh			\$0.65
Power Cost Adjustment			\$2.67
Subtotal - Metered Charges			\$63.98
Total - Electricity			\$63.98

If a customer has solar on their home, can they be on the TOU rate?

Yes. Customers with solar/distributed energy resources (DER) who elected to receive the average retail rate for their excess energy are eligible to participate. All energy supplied by the customer to RPU will be credited at the average retail rate listed in Schedule 1.

EXAMPLE OF A BILL WITH TOU RATE & DER*



Electricity

DG Residential TOU

Meter # 131313

May 15	3175	Actual Reading Super Peak	
Apr 15	3113	= 62 kWh	
May 15	2563	Actual Reading On Peak 8 AM - 4 PM	
Apr 15	2540	= 23 kWh	
May 15	3199	Actual Reading On Peak 8 PM - 10 PM	
Apr 15	3130	= 69 kWh	
May 15	21260	Actual Reading Off Peak	
Apr 15	20536	= 724 kWh	
Residential Energy Super Peak Non-Summer			
62 kWh @ \$0.15650/kWh			\$9.70
Residential Energy On Peak Non-Summer			
92 kWh @ \$0.15650/kWh			\$14.40
Residential Energy Off Peak Non-Summer			
724 kWh @ \$0.07932/kWh			\$57.43
Distributed Generation Sales to RPU			
820 kWh @ \$0.13907/kWh			\$114.04CR
Distributed Generation Production 1059 kWh			
Electric Customer Charge			\$23.44
Clean Air Rider @ \$0.00192/kWh			\$1.69
Power Cost Adjustment			\$6.96
Subtotal - Metered Charges			\$0.42CR
Total - Electricity			\$0.42CR

How will SOLARCHOICE credits be applied?

SOLARCHOICE kWh credits will be applied evenly across all rate periods. This results in one-fourth of the kWh credit being applied to each TOU time period.

- **Off-Peak** (10 p.m. to 8 a.m.) receives 1/4 of kWh credit
- **Super-Peak** (4 p.m. to 8 p.m.) receives 1/4 of kWh credit
- **On-Peak** (8 a.m. to 4 p.m. and 8 p.m. to 10 p.m.) each period receives 1/4 of kWh credit for a combined 1/2 of kWh credit

In the event one of the TOU time periods has less consumption than the 1/4 kWh credit, the TOU period will be fully credited and the excess kWh credit will be equally distributed across the remaining TOU periods.

If the total SOLARCHOICE credit is greater than total energy usage for the month, the excess credit will roll over to the next month per the SOLARCHOICE program.

EXAMPLE OF A BILL WITH TOU RATE AND SOLARCHOICE*



Electricity

Residential Time of Use

Meter # 141414

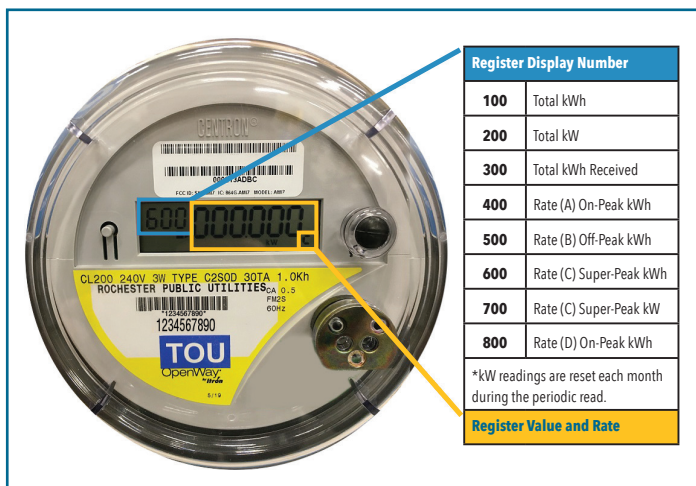
Apr 21	3131	Actual Reading Super Peak	
Mar 21	3095	= 36 kWh	
Apr 21	4681	Actual Reading On Peak 8 AM - 4 PM	
Mar 21	4619	= 62 kWh	
Apr 21	1596	Actual Reading On Peak 8 PM - 10 PM	
Mar 21	1573	= 23 kWh	
Apr 21	22169	Actual Reading Off Peak	
Mar 21	21573	= 596 kWh	
Residential Energy Super Peak Non-Summer			
36 kWh @ \$0.15650/kWh			\$5.63
Residential Energy On Peak Non-Summer			
85 kWh @ \$0.15650/kWh			\$13.30
SolarChoice Credit			
-316.30 kWh @ \$0.07932/kWh			\$25.09CR
SolarChoice Credit			
-121 kWh @ \$0.15650/kWh			\$18.93CR
Residential Energy Off Peak Non-Summer			
596 kWh @ \$0.07932/kWh			\$47.27
Electric Customer Charge			\$23.44
Clean Air Rider @ \$0.00192/kWh			\$1.38
Power Cost Adjustment			\$6.27
Subtotal - Metered Charges			\$53.27
Total - Electricity			\$53.27

*Bill images are for sample purposes only and do not reflect accurate usage. 2025 rates are used in these examples.

Does this TOU rate require a change to the meter?

Yes, there is no cost to the customer and the meter must be changed on your monthly read date before you can go on the rate.

TOU METER



What happens to the TOU meter when the time changes for Daylight Saving Time?

The meter is programmed to automatically adjust for Daylight Saving Time.

Are customers who rent an apartment or a home eligible to go on the TOU rate?

Yes. Renters currently on a residential rate are eligible for this rate.

Is the TOU Rate Beneficial for Electric Vehicle (EV) owners?

Customers with EV's who sign up for the TOU rate will receive a one-time \$500 EV Enrollment Rebate and can benefit from charging during off-peak times. Scheduling EV's to charge overnight or "off-peak" can result in savings depending on number of miles driven. EV owners who receive the one-time rebate must remain on the TOU rate for one year. See the [Electric Vehicle \(EV\) Rebate Application](#) for additional details.

Can customers on the TOU rate be on budget billing?

Yes, customers can be on budget billing with the TOU rate.

Are customers who are on the High Efficiency HVAC rate eligible to go on the TOU rate?

Yes, although customers on the High Efficiency HVAC rate would have to discontinue their current rate and enroll in the TOU rate.

Are customers who are on the Dual Fuel rate eligible to go on the TOU rate?

Yes, although customers on the Dual Fuel rate would have to discontinue their current rate and enroll in the TOU rate.

Where can I find out more on this program?

Please watch our informational video on our website at www.rpu.org/my-account/residential-time-of-use-rate-program.php. If you have additional questions, please email us at TOU@rpu.org or call RPU Customer Care at 507-280-1500.