

Green Means Clean

Why is RPU forming so many partnerships to "green-up" Rochester? Because planting trees makes sense for your pocketbook, your family's health, and the future of the environment. According to the U.S. Department of Energy, carefully positioned trees can save up to 25% of a household's energy consumption for heating and cooling. Not only that, trees clean the environment. One acre of trees provides enough oxygen for 18 people for one year and absorbs as much CO₂ as a car produces by driving 26,000 miles.

Celebrate Arbor Day

Arbor Day was founded by J. Sterling Morton, an early pioneer to Nebraska who loved nature and saw the need for planting trees in the vast prairies of the state. Arbor Day was first observed in 1872, when more than one million trees were planted in Nebraska. Arbor Day is now observed throughout the nation and the world. For more information about Arbor Day, visit www.arborday.org.

Each year, beginning on the last Friday in April, RPU encourages the Rochester community to plant trees in celebration of Arbor Day. Visit www.rpu.org for details on our Annual Arbor Day Celebration and make plans to attend!



4000 East River Road NE
Rochester, MN, 55906-2813
507-280-1500
www.rpu.org

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Partners *in Planting*

Look inside for **\$10 and \$20 COUPONS** good toward the purchase and maintenance of a new tree!



One of our **CONSERVE & \$AVE™** programs.

Partners in Planting

- RPU has partnered with The Arbor Day Foundation's Tree Line USA® program, which recognizes public and private utilities that demonstrate practices that protect and enhance America's urban forests. This program promotes the dual goals of safe, reliable electric service and abundant, healthy trees across utility service areas.
- RPU has also partnered with local nurseries and arborists, Jim Whiting Nursery & Garden Center, Maier Tree & Lawn, and Sargent's Gardens, to give you a \$10 discount on the purchase of qualifying deciduous shade trees and \$20 off a tree service.
- Now we want to partner with YOU to plant trees all over Rochester!

Where to Plant a Tree

Follow these basic rules and you will save energy and money on your utility bills:

Plant deciduous (leaf-shedding) trees on the south and west sides of your home and:

- Provide energy saving shade and save on your utility bill.
- Reduce the demand on your air-conditioning system in summer months.
- Allow sunshine to warm your home during winter months.

Plant evergreen trees on the north and west sides of your home and:

- Create a windbreak that blocks cold winter winds.
- Save energy and money on your heating bill.
- Ease the load on your home heating system.

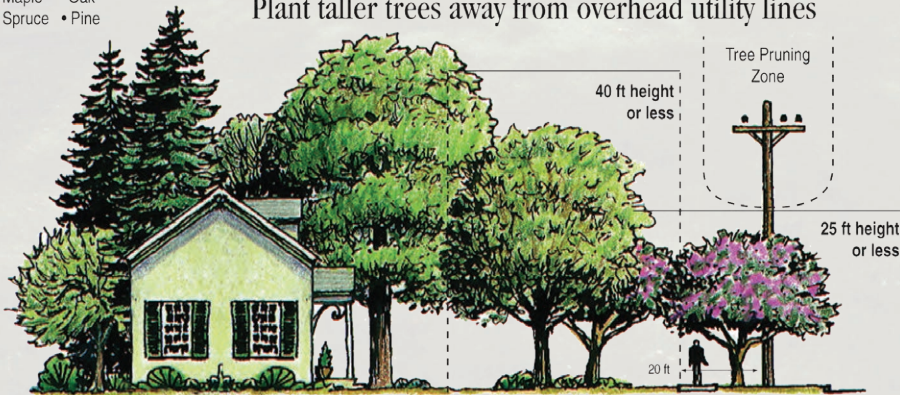
Before you plant, remember to:


- Call before you dig! Contact Gopher State One - Call 811.
- If you are planting in the boulevard or right of way, please contact the Rochester Parks & Recreation Forestry Division at 507-328-2515 or download the permit at www.rochestermn.gov/government/departments/parks-and-recreation/forestry/forestry-permits
- Avoid placing trees under power lines.
- Plant your trees the proper distance from your home.
- Contact your nursery or garden center professional for help.

Tall trees, such as:
• Maple • Oak
• Spruce • Pine

Plant the right tree in the right place

Plant taller trees away from overhead utility lines



 **Arbor Day Foundation**
arborday.org

Medium trees, such as:
• Washington hawthorn
• Goldenrain tree

Small trees, such as:
• Star magnolia
• Crabapple

\$20 ARBORIST COUPON Complete and submit to the arborist of your choice.

\$20 OFF THE PURCHASE OF ANY TREE CARE SERVICE*

In support of RPU's Partners in Planting Program. Must be an RPU customer to participate. One coupon per household. *Offer valid on arborist services over \$200. Not good with other discounts or promotions. Must be presented at time of sale. Refunds not available.



Maier
TREE & LAWN

a **DAVEY** company

MaierTreeandLawn.com
3930 Hwy 14 E • Rochester, MN 55904
507-286-8733



SARGENT'S

www.sargentsgardens.com
7955 18th Ave NW 1811 2nd St SW
507-289-0022 507-289-6068

\$10 NURSERY COUPON Complete and submit to the nursery of your choice.

\$10 OFF THE PURCHASE OF ANY SHADE TREE PRICE \$99 OR MORE*

In support of RPU's Partners in Planting Program. Must be an RPU customer to participate. One coupon per household. *Regularly priced trees only. Not good with other discounts or promotions. Must be presented at time of sale.



Nursery & Garden Center

www.jimwhitingnursery.com
3430 19th St NW • 507-289-3741



SARGENT'S

www.sargentsgardens.com
7955 18th Ave NW 1811 2nd St SW
507-289-0022 507-289-6068

Customer Name _____

Address _____

City _____

State _____

Zip _____

Phone _____

Email _____

Type of tree purchased _____

Size of tree purchased _____

Planting distance from house _____

On which side of your home will you be planting the tree? north south east west