

PARTNERING In Energy Solutions

A BUSINESS RESOURCE FOR ENERGY EFFICIENCY



ROCHESTER
PUBLIC UTILITIES
WE PLEDGE, WE DELIVER®



CONSERVE & \$AVE®

How the Program Works

1 Customer Interest

The customer contacts an RPU Energy and Environmental Advisor at 507-280-1500 who will identify Energy Solutions Partners (ESPs) who can help them.

2 Pre-Construction Consultation or Walk-Through of Existing Facility

For new construction, the ESP works with the customer to assess energy use and specify the installation of energy efficient equipment. For existing facilities, an estimate will be provided for an Energy Audit/Engineering Study.

3 Audit or Assessment

Upon the customer's approval, the ESP completes the audit or assessment. If there is a charge, RPU provides a CONSERVE & SAVE® Energy Audit/Engineering Study Rebate. *See application for complete terms and conditions.*

4 Project Proposal

The ESP provides the customer with the audit/assessment results that include an energy saving analysis and a proposal to complete any applicable improvement projects. The ESP ensures any equipment installations, if applicable, will be eligible for RPU's CONSERVE & SAVE® rebates and rebate amounts will be included in this proposal.

5 Financing

If needed, Energy Efficiency Financing may be available to qualified customers through RPU. See the Financing Section of this brochure for detailed information.

6 Project Completion and Applying for Rebates

Upon the customer's approval, the project is completed. For unfinanced amounts, the customer pays the ESP directly and the ESP assists the customer in completing and submitting any RPU CONSERVE & SAVE® rebate application(s). If the project is financed through RPU, the ESP will provide RPU with the final invoice(s) along with any CONSERVE & SAVE® rebate application(s).

Partnering in Energy Solutions

Whether a business is retrofitting an existing facility or preparing for new construction, it is important to implement energy saving solutions and operate as efficiently as possible. Simply put, by reducing energy use, a business can save money and resources.

RPU designed **Partnering in Energy Solutions** to connect businesses with expert vendor resources, or Energy Solutions Partners (ESPs), in the following categories and service areas:

ESP Categories	ESP Service Areas
Appliance Vendors	Design Engineering
Architects	Facility Energy Audits & Targeted Audits of Specific Systems
Builders/Developers	Installation
Electricians	Power System Corrections
Engineers	Product Sales
HVAC/Mechanical Contractors	Retrocommissioning
Lighting Vendors	Service or Repair

These ESPs will:

- Analyze current and future energy use and needs
- Propose cost-cutting changes, as well as energy efficient upgrades to equipment
- Provide payback analysis of suggested improvements
- Assist with the purchase and/or implementation of suggested improvements
- List and apply for all available RPU Conserve & Save® rebates
- Assist with applying for RPU financing on your energy efficient project – 0% interest, up to \$25,000 for qualified customers

If you are a contractor or vendor interested in becoming an ESP, contact an RPU Energy and Environmental Advisor at 507-280-1500.

How Financing Works

1 Customer Interest

Financing is available for qualified customers. Customers must contact an RPU Energy and Environmental Advisor at 507-280-1500 for pre-approval. Eligible projects must be completed by an ESP and qualify for a CONSERVE & SAVE® rebate.

2 Availability of Funds

All financing is based on availability of funds. RPU informs the customer or ESP of the availability of financing funds. ESP submits required paperwork, documentation, and administration fee.

3 Project Pre-Inspection

RPU performs a pre-inspection verification of the project. Financing funds will be held up to 90 days. If the project is not completed within those 90 days, funds may be released to other pending projects.

4 Project Completion

Upon project completion, ESP submits final paperwork and the ESP's invoice(s) to RPU for payment on the financed amount. The ESP also submits the CONSERVE & SAVE® rebate application(s). The ESP invoices the customer for any unfinanced amounts.

5 Post-Inspection & Payments

RPU performs a post-inspection verification of the project. RPU pays the ESP for the financed amount and the customer pays the ESP any remaining unfinanced balance. RPU pays the customer their rebate(s) as a credit to the financed amount. The customer begins repaying RPU the financed amount via their monthly utility bill.

Monthly payments for the financed amount are based on the total project amount: balances under \$5,000 are limited to 12 months and balances over \$5,001 are not to exceed 24 months. Maximum amount financed per project is \$25,000. No interest fee is required on the payment. An administration fee in the form of a check payable to RPU will be collected when the paperwork is submitted (\$300 for projects under \$5,000 and \$500 for projects \$5,001-\$25,000).

CONSERVE & SAVE® Rebates

Our CONSERVE & SAVE® rebates help offset the cost to improve the energy efficiency of businesses and ensure they get the most from their energy dollars.

For Partnering in Energy Solutions projects, the ESP ensures any equipment installations, if applicable, will be eligible for CONSERVE & SAVE® rebates and helps the customer submit applications.

In order for projects to be eligible for financing, they must be completed by an ESP and qualify for at least one CONSERVE & SAVE® rebate.

Rebates may include:

- Central Chillers
- Compressed Air Equipment
- Cooling Equipment
- Food Service Equipment
- Guest Room Energy Management Systems
- Heat Pumps (Air Source, Ground Source, or Water Source)
- Lighting
- Motors
- Refrigeration
- Retrocommissioning
- Variable Speed Drives
- Custom Rebates are also available with pre-approval.

For a current list of rebates, visit www.rpu.org. You can also download applications that include qualifying efficiency requirements, rebate amounts, and complete terms and conditions.

Funding is limited, so apply today!

CONSERVE & \$SAVE®

To learn more about the programs and services RPU offers to help you manage, protect, and conserve energy and water, visit our website:

www.rpu.org

You can also follow us on social media:



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