

RAEDI

Rochester Area Economic Development, Inc.

BY THE NUMBERS

2014 and Beyond

Retain, grow & diversify the Rochester area economy

www.raedi.com

220 South Broadway | Suite 100 | Rochester, MN 55904 | 507.288.0208



Rochester Rocks



Top 10

Best Affordable Places to Live in 2015
-Livability.com

Ranked #2

Out of 100 Best Places to live in 2015
-Livability.com

Top 10

Easiest Cities to Find a Job in 2014
-ziprecruiter.com

Highest

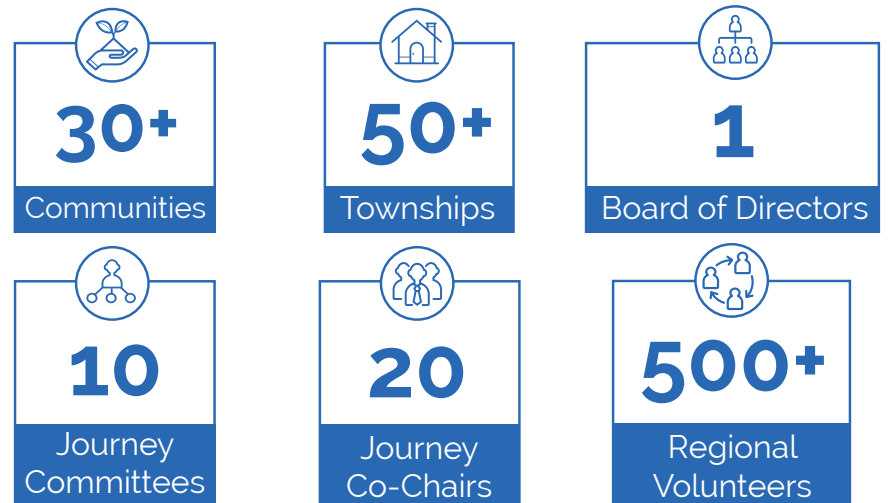
Median Wage in 2014
-npr.org

Mayo Clinic #1

Hospital in the United States in 2014-2015
-U.S. News & World Report

JOURNEY TO GROWTH » (J2G)

5-year plan developed by RAEDI and the Rochester Area Chamber of Commerce to grow and diversify the regional economy



3 Themes

Expand and Diversify the Regional Economy

Optimize the Regional Talent Base

Become a Cohesive Connected Region

5 Target Sectors

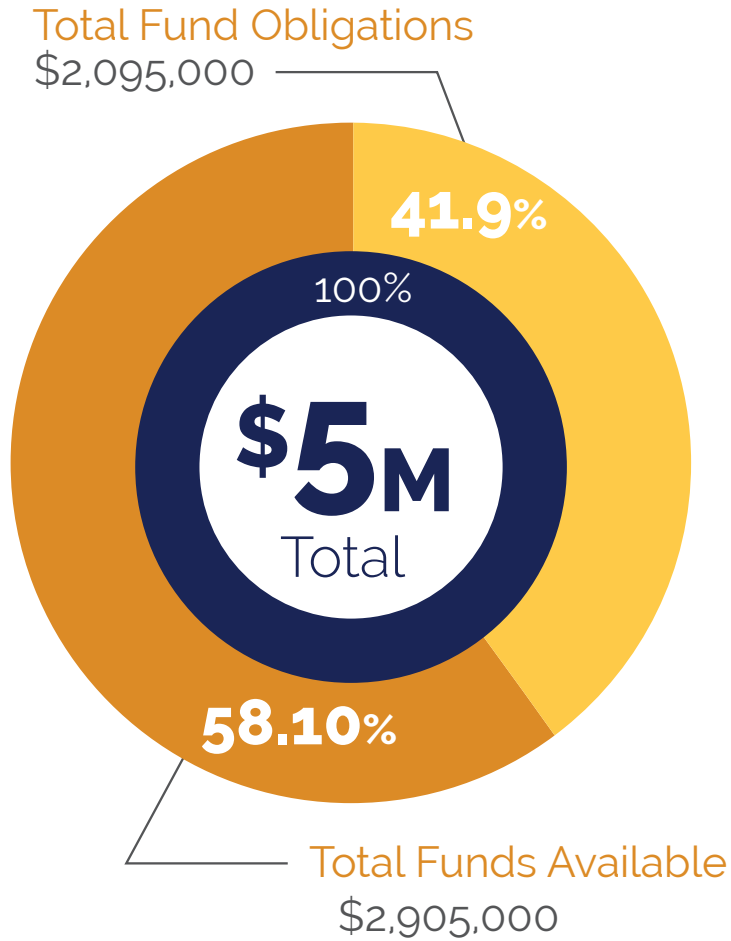


HALCON EXPANDS

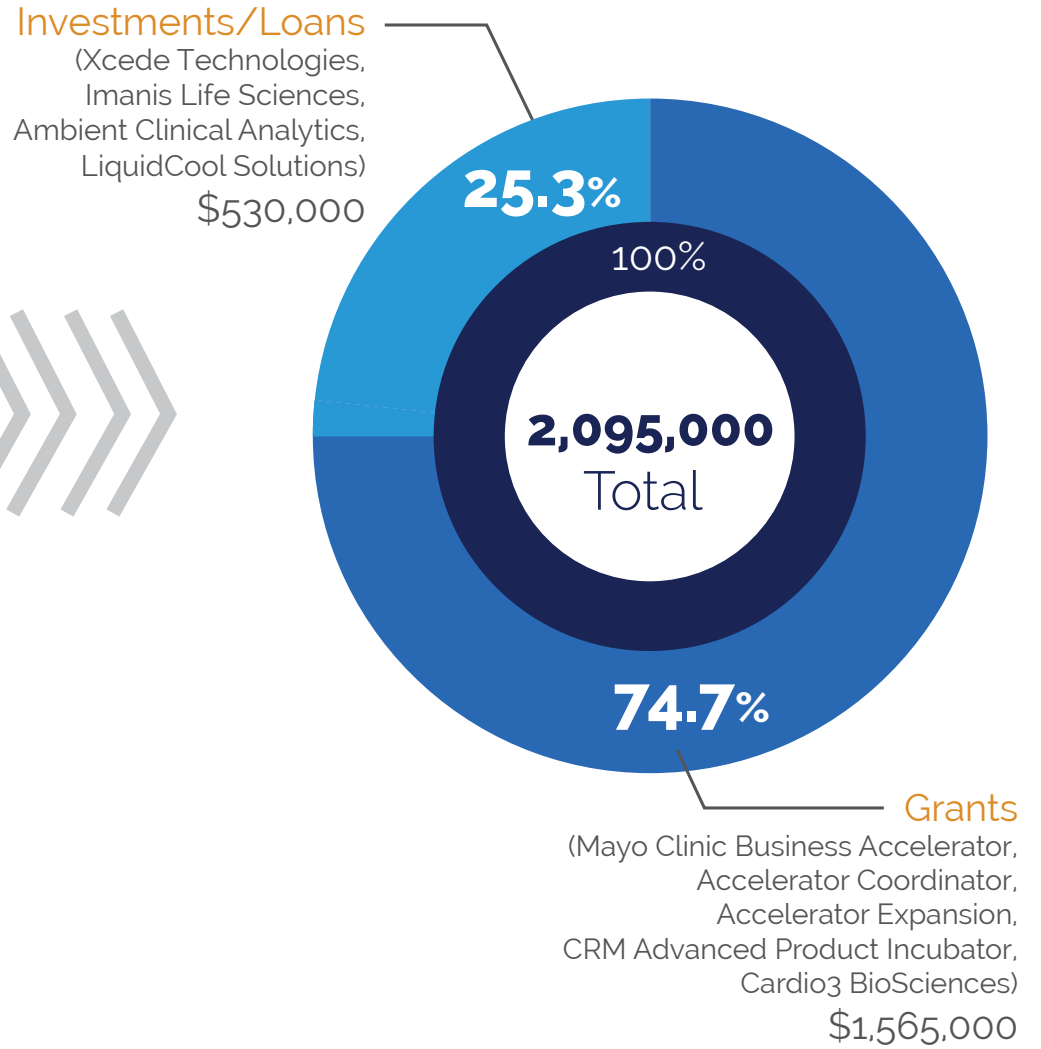
RAEDI assisted the City of Stewartville and Halcon with their **\$3 million expansion** in 2014 by helping them obtain **\$175,000 from DEED's Job Creation Fund**. Halcon will add **10 administrative positions** with the potential to create **40 additional jobs**.

ECONOMIC DEVELOPMENT FUND

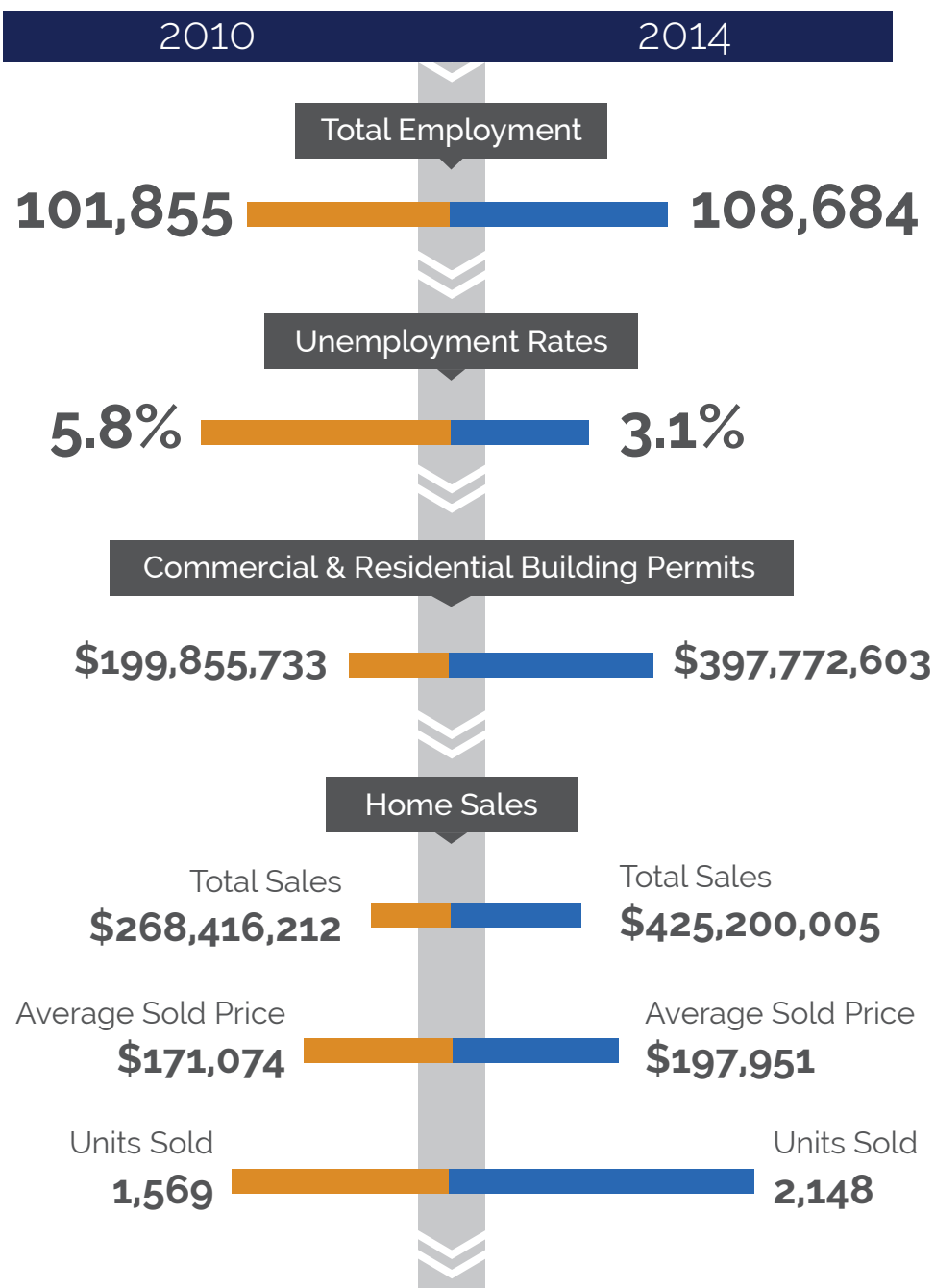
Total Economic Development Funds



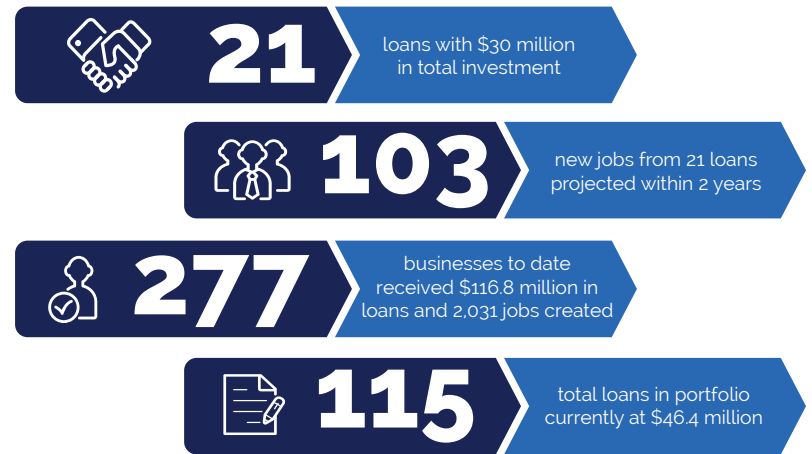
Total Fund Obligations Breakdown



ECONOMIC TRENDS OVER 5 YEARS



U.S. SBA LOAN PROGRAM



MAYO CLINIC BUSINESS ACCELERATOR 2014

