



BOYS & GIRLS CLUB **OF MANKATO**

In every community, boys and girls are left to find their own recreation and companionship after school. An increasing number of children are at home with no adult care or supervision. Young people need to know that someone cares about them.

Our mission: To enable all young people, especially those who need us most, to realize their full potential as productive, responsible, and caring community members.

Boys & Girls Clubs offer that and more. Club programs and services promote and enhance the development of boys and girls by instilling a sense of competence, usefulness, belonging and influence.

Boys & Girls Clubs are a safe place to learn and grow, all while having fun. It is the place where great futures are started each and every day.

Our Vision: Provide a world-class Club experience that assures success is within reach of every young person who walks through our doors, with all members on track to graduate from high school, demonstrating good character and citizenship, and living a healthy lifestyle.

Why we care:

Currently, there are 3,355 students in grades 7-12 enrolled in the Mankato Public School system, of those, **1,065 kids are not** involved in any after school activity.

- 2015 - 2016: 125 homeless students in the Mankato district, 76 youth placed in hotels for shelter
- 37% of students in the district qualify for free and reduced lunches
- 2015 - Juvenile cases rose 33% with juvenile felonies rising by 70%

Why it works: Programs and services offered by Boys & Girls Clubs are not being offered by other agencies. We will work with youth who are not engaged in other programs and fill a critical gap in the Mankato area. Programs are varied and reflect the needs and interests of our community.

The Formula for Impact is a research-based theory of change that describes how Club programs will increase the impact we have on the lives of young people.

GREAT FUTURES START HERE FORMULA FOR IMPACT

**YOUNG PEOPLE
WHO NEED US MOST**



**OUTCOME-DRIVEN
CLUB EXPERIENCE**



PRIORITY OUTCOMES



**FIVE KEY ELEMENTS
FOR POSITIVE YOUTH DEVELOPMENT**

•
**HIGH-YIELD
ACTIVITIES**

•
**TARGETED
PROGRAMS**

•
**REGULAR
ATTENDANCE**



ACADEMIC SUCCESS
Graduate from high school ready for college, trade school, military or employment



GOOD CHARACTER & CITIZENSHIP
Be an engaged citizen involved in the community, register to vote and model strong character



HEALTHY LIFESTYLES
Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness

Boys & Girls Club of Mankato recognizes the great work already being implemented in the community. We will connect and collaborate with a variety of community leaders, volunteers, and organizations. We will continually strive to create formal and sustainable partnerships with other organizations.

An investment in Boys & Girls Club goes a long way... A 2015 study by the Institute for Social Research and the School of Public Health at the University of Michigan found that for every...



Our goal: Raise \$750,000 to start serving Mankato youth.

Funds will support three years of operating in the following ways:

Staffing & Leadership	\$400,000
Equipment & Supplies	\$150,000
Operating (training, occupancy, dues)	\$200,000

Our timeline: We have conducted a feasibility study and found that Mankato is willing to support a Boys & Girls Club.

We have hosted a variety of meetings with schools, community members and other youth serving organizations; all are open to partnership and serving Mankato's youth together.

We aim to start serving youth in a dedicated space by the end of 2017.



Five key elements of positive youth development are the foundation of club culture

- * A Safe & Positive Environment
- * Fun-Filled
- * High Expectations
- * Recognition
- * Supportive Relationships

Boys & Girls Clubs provide targeted programs relevant to young people's lives today

- * STEM, Creativity, Literacy
- * College and Workforce Development
- * 21st Century Leadership and Character
- * Fitness, Health, Wellness

2015 Boys & Girls Club of America alumni

Research Study Key Findings:

- * 57% of alumni say that participating in the Club saved their life.
- * Staff members play a critical role in the development of Club kids and continue to influence them throughout their lives.
- * Club has a long-lasting impact on the well-being of alumni, their families, and their communities.
- * Club has a strong impact on alumni's commitment to their education.
- * Club gave alumni a strong sense of civic engagement & responsibility.

Boys & Girls Clubs start in communities because there is a need and a group of concerned citizens want a solution.

We seek to ensure that all kids, especially those who need us most, have a positive and enriching experience when the school bell rings, putting them on the path to success.

Together, we can ensure great futures for all of Mankato's youth.



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