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## **MLS Training & Tools:**

NorthstarMLS have provided information on core services, tools, videos, webinars and the importance of belonging to the MLS. Click on the URL links below to access each topic.

<u>NorthstarMLS Core Services:</u> This contains information on applications and services that are integrated into the NorthstarMLS system and included with your MLS fees at no additional charge (or at a discounted rate where noted).

<u>The Value of the MLS:</u> The MLS is a community of real estate professionals that work together to make real estate transactions happen, using shared information and rules to which they all agree. Working in real estate is rewarding, but also demanding. You will worry about deals, clients, deadlines and abundance of details. The MLS exists so you don't have to worry about a few really important things. In important ways, the MLS makes the real estate market work.

<u>NorthstarMLS Matrix for Beginners (Video Series):</u> Our tutorial videos below are geared for beginners to NorthstarMLS Matrix and will walk you through some of the basics of the system to help you get started.

Advanced NorthstarMLS Matrix Training (Video Series): Our tutorial videos are geared for intermediate level NorthstarMLS Matrix users and will walk you through some of the advanced features of the Matrix system. For more Matrix tips, don't forget to check out the Matrix Beginner Video Series.

<u>Webinars:</u> Our webinars are a great way to gain valuable MLS system information. Sit back and follow along or interact and ask questions during the webinar. Watch them from your office, at home or anywhere you see fit (with an internet connection of course).

ShowingTime on NorthstarMLS.com: Accessible within Matrix, ShowingTime is a full-featured online showing scheduling application. Quickly schedule showing appointments, confirm appointments for your listings, provide/receive feedback, grant seller access to see schedule and feedback. Saves an enormous amount of agent and staff time by eliminating the need for phone calls and waiting for follow-ups. Use the desktop PC version or their streamlined smartphone app.

<u>Homesnap/Broker Public Portal on NorthstarMLS.com</u>: The Homesnap Pro mobile MLS app is available as a free core service to all NorthstarMLS subscribers. Available for download for iPhone, iPad, Android smartphones and tablets.

Remine on NorthstarMLS.com: Remine is the world's first "Property Intelligence Platform" that brings property data and consumer data together for agents to reveal opportunity and motivation. Using a simple map-based search, evaluate your sphere of influence, strategically predict when someone is likely to buy or sell, receive alerts about shifts on property and people, and even purchase an entire household's (18 and older) contact information.

<u>NorthstarMLS Mobile Options & Comparison Chart:</u> NorthstarMLS offers three mobile application solutions that all NorthstarMLS subscribers have access to with their MLS subscription

- HomeSpotter (formerly known as the "NorthstarMLS app", Homesnap Pro and Matrix Mobile.