

FOR SOCIAL RESPONSIBILITY

Contact: Melissa Schmid Development Director Rochester Area Family YMCA 507.287.2260x 1091 melissas@rochfamy.org

FOR IMMEDIATE RELEASE: FORE THE KIDS Golf Tournament provides opportunities for others.

Rochester, MN – September 6th, 2017– The Rochester Area Family YMCA will host its 6th Annual FORE THE KIDS Golf Tournament on Wednesday, September 13th at the Eastwood Golf Course, 3505 Eastwood Road SE, Rochester, MN 55904. A light lunch will be served at Noon followed by a shotgun start at 1:00 p.m. and dinner immediately after. All proceeds raised from the event will benefit the Y's Annual Support Campaign to fund the Open Doors Scholarship program.

Last winter, on a day where the temps were in the negatives, a young boy came to the doors of the Y. He was around 10 years old, alone and not wearing much to protect him from the temperature that day brought. That child walked through the doors of the Y and knew he was safe in this building. Why? His past may have brought him to the Y before as he learned how to swim, with a free pass through the Summer Reading program, or maybe he attended Summer Camp. Regardless of how he knew about the Y, he knew of the Y...and he walked to the Y on his own when he needed help.

The Rochester Area Family YMCA provides more than just a gym or a place to swim. The pools and fitness equipment and classes are available but so much more is being offered. The Y is a place for people to come together as a community and where opportunities are available for all to be healthier together in mind, body and spirit.

Each year, the Y provides a positive opportunity to hundreds of families and individuals in this community. In 2016, a total of 2,704 individuals received financial assistance through the Open Doors Scholarship program. These scholarships allowed children and families to participate in programs such as Summer Camp, Youth Swim Lessons, Y Mentors, and Y Tots Preschool, regardless of their ability to pay.

The Y continues to open their doors and provide ways to ensure that everyone in our community has the opportunity to belong. By participating in the golf event, you are golfing for this cause and helping make more possible for others in this community, just like the child that showed up at the front doors this past winter.

Join the Y for a fun day of golf, food, prizes, and entertainment, and be a part of impacting the lives of youth through the Open Doors Scholarship program. Cost: \$125 per golfer, which includes 18 holes of golf with cart, lunch and dinner. Register by September 5th by registering online at <u>http://bit.ly/FOREtheKIDS</u> or contact Melissa Schmid, Development Director, at 507.287.2260 x1091. Thank you to our main sponsor, KIMT TV.

For additional information, please contact Melissa Schmid, Development Director at the Y, at melissas@rochfamy.org or 507.287.2260 x 1091.

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About the Y

The Rochester Area Family YMCA has been part of the Rochester community since 1867, when a reading room for young men was organized. The Y continues to be one of the leading nonprofits that strengthens the community through youth development, healthy living and social responsibility. The Y's mission is to put Christian principles into practice through programs that build healthy spirit, mind and body for all. This organization helps the community, regardless of age, income or background, is provided over 2,700 individuals in the community a membership through the Open Doors Scholarship program in 2016. More information can be found at <u>www.rochfamy.org</u>.