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## **Y Member Memo: Positive future continues for the Y as operational changes are made to better serve the Rochester community.**

*Rochester, MN – April 14<sup>th</sup>, 2017* The Rochester Area Family YMCA is excited to announce the addition of Andrew Hoffman as the Branch Manager starting April 17<sup>th</sup>, 2017. Dawn W. Lubahn will continue her service at the Y and has accepted the Community Program Director position that will start on April 17<sup>th</sup>.

In January of 2017, the Rochester Area Family YMCA entered into a management agreement with the YMCA of the Greater Twin Cities. Mike Lavin, Interim CEO/Executive Director, will continue to serve and work with the board of directors on strategic planning and long term development for the Y. Andrew Hoffman will be joining Lavin in overseeing operations as the Branch Manager.

"I am looking forward to serving the Rochester community and working alongside others who are passionate about creating positive change," Hoffman shared as he spoke with staff today.

Andrew Hoffman has served as the Senior Membership Sales Director with the YMCA of the Greater Twin Cities since July 2014 and other membership capacities since 2006. He is also a former board member of Chapter 42 Association of YMCA Professionals and is a recipient of the Social Responsibility Award. He currently serves as the Vice-Chair for YMCA of the USA's Asian Pacific Islander Leadership Network. Hoffman received his BA in Business Management from Bethel University and his Masters in Nonprofit Administration from North Park University.

Dawn W. Lubahn, will be transitioning from the position of Associate Executive Director to the Community Program Director position. Lubahn stated, "I am excited to work with Andrew and have the opportunity to focus on program quality and program expansion to meet the needs of Rochester's diverse and growing community." Lubahn has a BS in Agriculture Education from the University of Wisconsin in River Falls and recently received her Master of Education in Youth Development Leadership from the University of Minnesota. Lubahn has been working at the Y since August of 2015. This new role will highlight the skills and passion that Lubahn exudes. Her role will help broaden current program offerings in the areas of summer camp, child care, preschool, mentorship, and youth sports along with developing new programs to serve youth of all ages.

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### **About the Y**

The Rochester Area Family YMCA has been part of the Rochester community since 1867, when a reading room for young men was organized. The Y continues to be one of the leading nonprofits that strengthens the community through youth development, healthy living and social responsibility. The Y's mission is to put Christian principles into practice through programs that build healthy spirit, mind and body for all. This organization helps the community, regardless of age, income or background and has provided over 2,700 individuals in the community a membership through the Open Doors Scholarship program in 2016. More information can be found at <http://www.rochfamy.org>.