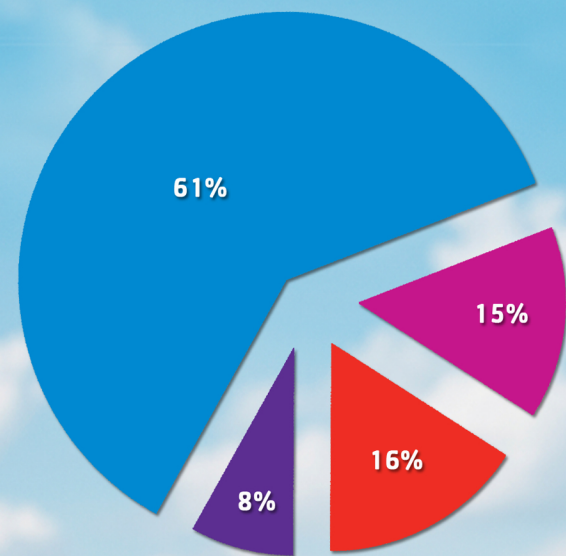


# YOUR GENEROSITY AT WORK

2016 ANNUAL SUPPORT CAMPAIGN GOAL = \$300,000

\*Your gift partially subsidizes these important programs.



**Chronic Illness & Disease Prevention Programs:**  
Moving Forward Pediatric Cancer Program, Healthy Kids Camp, LIVESTRONG®, Group Fitness programs

**Y Mentors**

**Youth Program Participation Scholarships:**  
Y Camp, Y Tots Preschool, Swim Lessons

**Y Membership Scholarships for Individuals and Families**

## GIVE TODAY

Every dollar donated to the Rochester Area Family YMCA has a lasting impact on the people of our local community. Give today for a better us.

## WAYS TO GIVE

To make a donation,

1. Complete the 2016 Annual Support Campaign pledge form enclosed and return it with your gift via mail or in person to: Rochester Area Family YMCA Attn: Development Office 709 First Avenue SW Rochester, MN 55902

2. Make a gift online at [www.rochfamy.org](http://www.rochfamy.org).

3. Contact the Y Development Office for stock donations or to include the YMCA in your estate plan: 507-287-2260 x1091 –or– [stevec@rochfamy.org](mailto:stevec@rochfamy.org).

The Rochester Area Family YMCA is a non-profit 501(c)(3). Tax ID# 41-0807581. Your donation is tax-deductible.



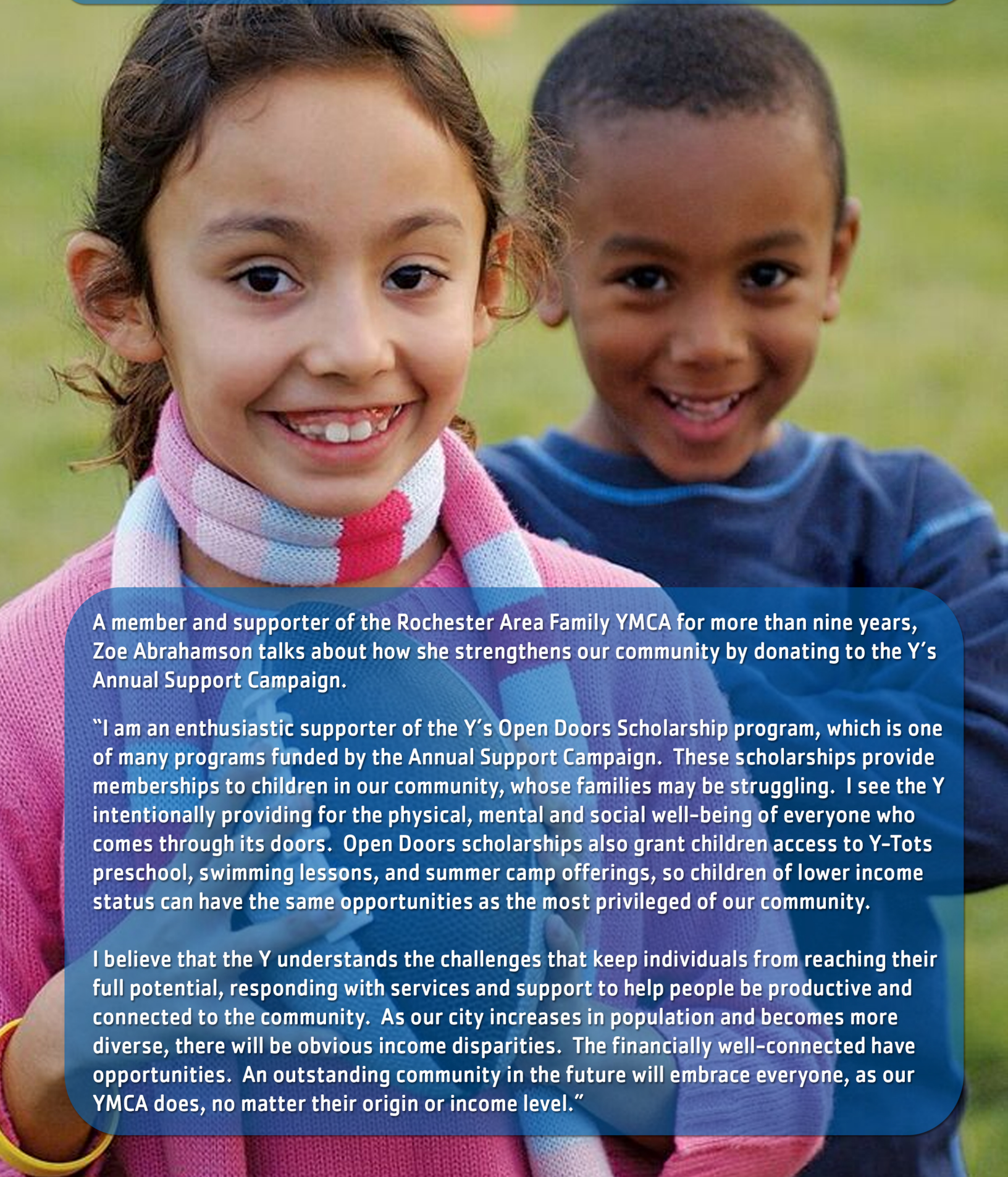
FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

## GIVE THE GIFT OF BELONGING 2016 Annual Support Campaign



The Y™ For A Better Us™  
ROCHESTER AREA FAMILY YMCA  
[WWW.ROCHFAMY.ORG](http://WWW.ROCHFAMY.ORG)

Like Zoe, You can open doors to disadvantaged kids in our community!



A member and supporter of the Rochester Area Family YMCA for more than nine years, Zoe Abrahamson talks about how she strengthens our community by donating to the Y's Annual Support Campaign.

"I am an enthusiastic supporter of the Y's Open Doors Scholarship program, which is one of many programs funded by the Annual Support Campaign. These scholarships provide memberships to children in our community, whose families may be struggling. I see the Y intentionally providing for the physical, mental and social well-being of everyone who comes through its doors. Open Doors scholarships also grant children access to Y-Tots preschool, swimming lessons, and summer camp offerings, so children of lower income status can have the same opportunities as the most privileged of our community.

I believe that the Y understands the challenges that keep individuals from reaching their full potential, responding with services and support to help people be productive and connected to the community. As our city increases in population and becomes more diverse, there will be obvious income disparities. The financially well-connected have opportunities. An outstanding community in the future will embrace everyone, as our YMCA does, no matter their origin or income level."

## GIVE THE GIFT OF BELONGING

When you donate to the Y's Annual Support Campaign, you create a community where everyone belongs:

**Youth Development** – You give the gift of belonging to thousands of kids who deserve the opportunity to discover who they are and what they can achieve. The Y gives them guidance to reach their full potential.

**Healthy Living** – You give the gift of belonging to individuals and families who strive to build and maintain healthy habits for body, mind and spirit in their everyday lives. The Y gives them a safe place to grow meaningful relationships that lead to renewed health.

**Social Responsibility** – You give the gift of belonging by opening the YMCA doors to all, regardless of their ability to pay for programs and services. The Y gives them strength and support to face life's challenges.



## YOUR GIFT IMPACTS LIVES



**\$50 Gift** – Low payments of \$5/month  
– One child in our community can learn to swim and be safe around water.



**\$120 Gift** – Your generosity of \$12/month  
– One child in financial need can receive an Open Doors Scholarship so that he/she can experience quality time as a Y member for one year.



**\$250 Gift** – A great investment of just \$25/month  
– One disadvantaged preschool aged child can attend Y-Tots for one school year in preparation for kindergarten and beyond!



**\$500 Gift** – Support for only \$1.75/day  
– One child facing life-threatening obesity can take back his/her life and make new friends in the Healthy Kids Camp this summer (NEW in 2016).



**\$1,200 Gift** – Paying it forward for \$30/week  
– One youth facing crucial development and life changes can receive support and encouragement from weekly meetings with a Y Mentor for one year.



**\$3,000 Gift** – Your gift of \$300/month  
– 12 adult cancer survivors can have the chance to regain support and strength through the LIVESTRONG® at the YMCA program.