



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

GET READY FOR



**MORE HEALTH
MORE HOPE
MORE OPPORTUNITY
The Y. So Much More™**

**2014 Annual Report
ROCHESTER AREA FAMILY YMCA**

The Y: We're for youth development, healthy living, and social responsibility.

OUR MISSION: Providing for the spiritual, mental, and physical well-being of the individual, family, and community.

2014 BOARD OF DIRECTORS

Patrick Keane- Chief Volunteer Officer (CVO)
Ann Beatty - Vice Chief Volunteer Officer
Jorrie Johnson - Secretary
John Gressett - Treasurer
DeAnna Schleusner
Dan Nistler
David Harbert
Doug Rovang
Mark Steege
Colleen Landherr-Maddox

Gene Dankbar
Jeff Haynes
Josh Bargfrede
Kendra Weber
Randy Reimer
Mark Adafin
Kevin Lund
Al Lun

MANAGEMENT STAFF

Steve Courts - Executive Director/CEO
Mike Turvey - Finance Director
Talbird Lovan - Operations Director
Angie Dieterich - Membership Sales Director
Sarah Brandt - Communications/Development Director
Crystal Sobotta - Aquatics Director
Jenny Gile - Y Mentors Director
Julie Ellis - Y-Tots Director
Rachel Hoben - Youth & Family Director
Pennie Eisenbeis - Group Fitness Coordinator
Sharon Coleman - Fitness Center Coordinator

Warm Greetings,

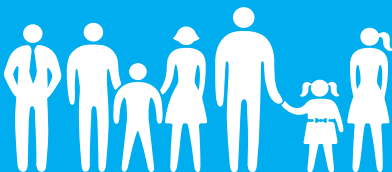
Thank you for taking the time to review the Rochester Area Family YMCA's 2014 Annual Report. You will see some impressive statistics in this report, especially in regards to our scholarship program and our work with local youth. What you will not see among the numbers is a shift we have made around our three areas of focus; youth development, healthy living and social responsibility.

In 2014 new programs like LIVESTRONG® (program supporting cancer survivors) were piloted. Togetherhood™, a social responsibility initiative, spawned our YMCA Litter League that will help clean up the neighborhoods around our facility. 2014 was a year in which we took a long look at the programs we've previously supported and asked ourselves, how can we do things better. As a result, we kicked off our newly redesigned afterschool program. With a new curriculum and a new name, Y-SMART kicked off the school year this past September with a bang.

2014 was also a year we looked back as well as looking towards the future. In June, we kicked off a year long celebration of our 50th anniversary in our current facility with a large community picnic. We will complete the year long party this coming June with the creation of a YMCA Hall of Fame dinner, followed by another great family picnic during Rochesterfest. We also used the year looking forward and kicked off our, "Building the Bridge" capital campaign that is allowing us to do some major renovations to our current facility. Finally we continue to look forward to what our future might look like for the next 50 years, and while plans have yet to be finalized, critical groundwork was laid to help us grow the foundation upon which we will build on for years to come.

In 2014, the YMCA earned our tax-exemption every day. With our continued dedication to our mission and following through on our promise that no one in the community is turned away due to their inability to pay, combined with our commitment to grow programs in our three focus areas, we are proud to say the Y is as relevant as ever in our Rochester community.

Steve Courts
Executive Director/CEO



418 families received vital help from the Y's Open Doors Scholarship program, positively impacting **1,482** individuals on their health & wellness journey.



A PLACE FOR ALL THANKS TO DONORS

The Y raised **\$241,461** in support from annual community contributions.

We believe everyone deserves a Y, so we offer financial assistance to individuals and families who might otherwise not be able to afford membership or program fees.

HOW DID THE Y SERVE OUR COMMUNITY IN 2014?

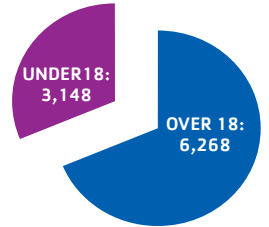
- Children and teens played, discovered who they are and what they can achieve.
- Adults connected with friends, pursued interests and learned how to live healthier.
- Parents found a safe, positive environment for their children to learn good values, social skills and behaviors.
- Olmsted County thrived because neighbors supported each other and gave back to the community.



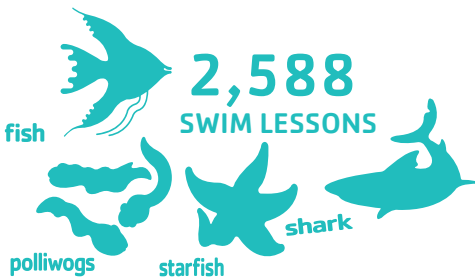
90 SENIORS participated in our summer fitness challenge



564 children attended SUMMER CAMP



9,416 MEMBERS



259 youth learned the fundamentals of teamwork in YOUTH SPORTS



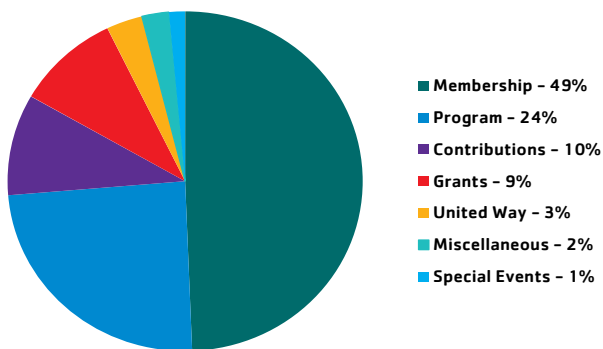
THE Y IMPACTS VISITORS TO OUR COMMUNITY...

I am delighted to be able to utilize the outstanding facilities at the YMCA in Rochester, Minnesota. I am here with my husband who is a patient at the Mayo Clinic. We are from Brussels, Belgium and will be in Rochester for an extended stay. I have always been a supporter of the YMCA and to be able to have both the Mayo Clinic and the friendly staff at the YMCA to work with makes our visit an outstanding one that will allow us to exercise and participate in a healthy lifestyle as we manage our health issues.

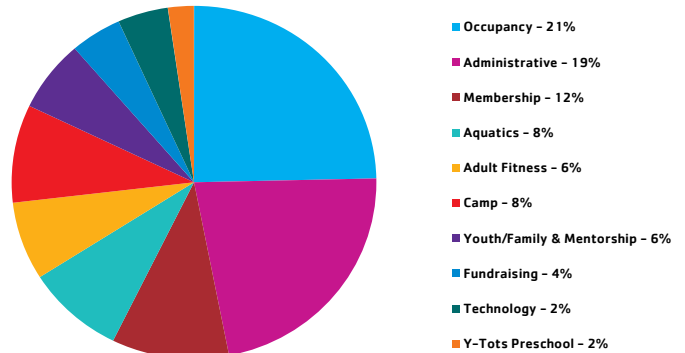
Sincerely,
Mary E. Stanek
BRUSSELS, BELGIUM



REVENUE
Total \$2,506,974



EXPENSES
Total \$2,312,449



facebook.com/rochfamy

twitter.com/rochfamy

youtube.com/theyresourcecenter

rochfamy.org

Well-being for many of our neighbors is all too frequently limited by income or social isolation. In low-income communities, the Y offers opportunities for every child, teen or adult to achieve his or her potential regardless of economic status. With your help, the Y can continue to expand programming and outreach where it is needed most. Please consider volunteering your time, making a contribution, or sharing your story of the Y's impact.

PRESIDENT'S ROUNDTABLE

PLATINUM (\$10,000 & above)

Organizations

Big Ten Conf./UMR
Employees of IBM Corporation
Mayo Clinic
Think Mutual Bank
United Way of Olmsted County
Donors

Individuals

Joyner Family

GOLD (\$5,000-\$9,999)

Organizations

Carl and Verna Schmidt Foundation

Individuals

Maxine Coppe

SILVER (\$2,500-\$4,999)

Individuals

Allen & Sharon Tuntland
David Bishop
Mark & Mary Ellen Warner
Gus Chafoulias
Lori and Patrick Keane
Mark & Toni Adafin
Sharonne and David Hayes

BRONZE (\$1,000-\$2,499)

Organizations

Early Risers Exchange Club
John Urban Charitable Fund
Kwik Trip, Inc.
Macken Funeral Home, Inc.
Minnesota Energy Resources Corporation
Ranfranz & Vine Funeral Homes
Rochester Rotary - US Bank Classic
The Hubbard Broadcasting Foundation

Thrivent Choice Program

U.S. Bancorp Foundation

Individuals

Aaron and Allison Benike
Allen & Emily Anderson
Andrew Chafoulias
Bill Volkmar & Sheri Brandvold
Bob & Anco Morse
Carol Schoonover
Charles & Barbara Withers
Charles and Helen Kennedy
Cindy & Chuck Briscoe
Daniel & Colleen Maddox
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David Mead & Cheryl Kliewer
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Donald & Maxine Allert
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Father Charles Collins
Gressett Family
Henry May
Jack & Patricia Whisnant
James & Lorraine Benike
Janet Rich
Jeff and Bev Haynes
Joseph R Stancel
John C & Irene S Wiltsie
Julie and Sam Ellis
Lester & Dianna Horntvedt
Mark and Teresa Steege
Mason and Esperence Fuller
Michael & Bonnie McGoon
In Memory of Dr. Dwight & Betty McGoon
Michelle Anderson
Piet & Annemarie de Groen
Ralph & Naomi Spiekerman
Randy & Sonja Reimer
Roger & Judy Gunderson
Rosaline & Doug Rovang
Roy & Betty House
Stephanie & Steve Courts
Steven Sorensen

MISSION PARTNER

(\$500-\$999)

Organizations

Arnold's Supply & Kleenit Co.
Rochester Sand & Gravel

Individuals

Ann Beatty
Charles & Iris Fried
Curtis & Julia Accola
Nancy J Ramsdell
Mark and Kathryn Brutinel
Pennie Eisenbeis

COMMUNITY BUILDER

(\$250-\$499)

Organizations

Rochester Host Lions Club
The Shopko Foundation

Individuals

Bill and Barb Hunt
Brenda Kulow-King
Dale & Barbara Richter
Daniel Nistler
David & Susan Ahlquist
Gail Baker
Harlan and Earlene Wickre
K A Meyerle/J.K. Marttila
Kent Dougherty
Kevin Lund
Michael and Kathi Mesick
Tina Liebling and Mark Liebow

YOUTH SPONSOR

(\$100-\$249)

Organizations

A Child's Kingdom Corporatin
Brown County United Way
Ideacom
Mondelez International Foundation
People's Food Cooperative, Inc
Post-Bulletin
Tweite's Pumpkin Patch
Smith, Schafer & Associates

Individuals

Al Lun
Angela Dieterich
Beverly Simpson
Carol Davis
Daniel VanDyke
David & Carole Joyce
David L Wernecke
David and Joy Winkle
De Cansler
Donald D Carlson
Doug & Lori Wright
Edward F Schafer
Gene & Sandy Dankbar
George O Siem
Glenn and Ella VanLaningham
Helmut & Heidi Buettner
Isabel Huizenga
James Sloan
Jan Begin
Jane Greiling
Jean Benson
Jerome Monahan
Jim & Julie Gilkinson
Kara Short
Kathleen Lovett
Kendra & Kirk Weber
Kevin Molloy
Laverne Orwoll
In Memory of Don Franke
In Honor of Helen Franke
Lewis & Rosebud Roberts
Libby Witzeman
Lois Headline
Lois Jorstad
Margaret H. Herrell
Marilyn O'Brien
Merritt & Janet Olsen
Michael & Kathi Mesick
Michael & Bonnie McGoon

Michael T & Cynthia Turvey
Nancy Dingel
Pamela Sander
Randy & Sheryl Chapman
Richard & Joyce Rundle
Rita Roque
Robert Morse
Ron & Jan Scheid
Ryan Forsyth
Sarah Brandt
Scott Schilbe
Sharon & Jerry Kramer
Shelley Burkhardt
Steve & Karen Hammill
Tom & Lois Most
Tom Kinter
Vicki Allen
Vivian Malcomson
Wayne Nelson
Willie Jones
Zoe Ann Abrahamson

**FRIENDS OF YOUTH
(up to \$99)**

Organizations
Premier Bank
Siple Spine & Wellness
YMCA Mah Jong Group

Individuals
Abram Sauer
Amy Yates
Ashley Osten
Brian Bohner
Bonnie Sokolov
Carol Nurmi
Charles Sprenger
Darlene Beach
David Johnson
David Paulson
David Schuelka
Dorothy & Kenneth Willkomm
Elizabeth A Woolner
Emily House
Emily Kluck
Erin & Chris Madson
Gail M Sauter
Heather Springer
Hollis Feeser
Jackie Koranda
Janet Nelson
Jeannine Karnes
John & Diane Dockerty
Judy Brandt
Kathy Berger
Katie Adelman
Kay Schouweiler
Kaye Eppard
Keith & Jane Johnson
Kevin Lundquist
Larry & Gladly Rucker
Lincoln & Carol Harker
Linda White
Marcia Carmack
Marian Bicknese
Marie Schoenwetter
Marilyn Deling
Marlene Davis
Mary & Ronald Olson
Michael Sandeen
Norma & Robert Holst
Patti Lund
Rev. David A. Wood & Gail D. Wood
Richard Fishburne
Robert B Keller
Robert Sixta
Ronald Siemers
Ruth Mangan
Sandy & John MacLaughlin
Sarah Hamlin
Stacy Johnson
Talbird & Carol Lovan
Tom Abts
Veronica Pflueger

SPECIAL GIFTS

In Memory of Ann Haas

Ann Jost
Bob Lovett
Gene Shueller
Glenda Hinrichs
Joe Lovett
Joel Ostrum
Judith Goodman
Kathleen Foreman
Kenneth Cosgrove
Laurabel Tasler
Orval Lund
Pamela Anderson
Vivian Kloppstein

Endowment

Duane M Ilstrup

BUILDING THE BRIDGE

(Capital Campaign)

Think Mutual Bank
Mark & Mary Ellen Warner
Joyner Family
David T Bishop
Steve & Stephanie Courts
Michael & Margo Stich
Doralee Dubin

FRIENDS OF THE Y

(In-Kind Donations)

Organizations

Rochester Women Magazine
Paper & Graphics Printing
Majestic Tents and Events
Trader Joe's Company #718
Corporate Web Services
Middle Way Group, LLC
Jimmy Johns

Individuals

Ronald Olson
Linda Dorschner
Marcia Carmack
Nancy Dingel
Richard Klann
Judy Brandt
Paul Peng
Angie Dieterich
Charles Love
Jeff Jensen

EVENT SPONSORS

HEALTHY KIDS DAY®

Olmsted Medical Center

50TH ANNIVERSARY

Thrivent Community - Rochester

GUS MACKER

Rochester Motor Cars
Bill McCann's Concrete
Bob The Bug Man, LLC
Gerrard Corporation
Holiday Inn Downtown
La Quinta Inn and Suites
NewDay Covenant Church
People's Food Cooperative, Inc
Post Bulletin
Premier Bank
Promotional Display Company
Rochester Convention &
Visitor Bureau

Rochester Sunrisers Kiwanis

Side Out, LLC

Springhill Suites by Marriott

Zumbro Lutheran Church

FORE THE KIDS

Rochester Motor Cars
Bill McCann's Concrete
Accord Electric Inc
Dixon Golf Inc.

SPOOKTACULAR

Ted W Smith Agency Inc