

2015 Nonprofit Academy

Presented by United Way of Olmsted County and Rochester Area Foundation

Motivational Storytelling

Presenter: *Heather Holmes—VP Marketing RAEDI*

Date: *March 18, 2015 3pm-6pm*

Location: *United Way Rooms A&B*

Nonprofit organizations need to tell our stories well. It's how we engage donors. It's how we differentiate ourselves. It's ultimately how we survive.

Heather brings a wealth of knowledge about storytelling from television and media to social media communications to VP of marketing for RAEDI and she's willing to share what she knows to make our stories better.

Bring a story about your organization to develop or fine-tune in this workshop. We will be providing ample time for you to do some work and receive feedback on the work from your peers.

If you have questions about the seminar please contact Ann Fahy-Gust at 424-2417 or ann@rochesterarea.org.

Registration \$10/person - Clip form below and mail to Rochester Area Foundation 400 S Broadway Ste #300, Rochester 55904 with your \$10—we also accept credit card payment—call Ann 424-2417
Maximum enrollment :30

Registration:

Name _____ Organization _____

Contact email _____ \$10 enclosed

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