

2014 Nonprofit Academy

Presented by United Way Olmsted County and Rochester Area Foundation

Evaluation Strategies for Success

Presenters: Leah Goldstein Moses

Date: October 9, 2104 8:00am-11:30am

Location: Rochester Public Library Auditorium

We evaluate to reflect on and refine our practice, support our mission and engage others with our results. This workshop will help participants understand evaluation approaches, plan evaluations and determine which method is best for your program. You will also get simple tips to analyze data, overcome mediocre data or lack of resources and streamline tasks so they are integrated into regular work flow.

Leah Goldstein Moses is the CEO of The Improve Group and international firm focused on evaluation, research and strategic planning. Her 12 years of experience spans organizations like the Kennedy Center, Mercy Corps and United Way—Duluth. She has the capacity to help you see your data with clearer, vision driven focus which can show the specific difference your organization makes in your community.

If you have questions about the seminar please contact Ann Fahy-Gust at ann@rochesterarea.org.

Registration \$10/person Clip form below and mail to Rochester Area Foundation 400 S Broadway Ste #300, Rochester 55904 with your \$10

Maximum enrollment :60

Registration:

Name _____ Organization _____

Contact email _____ \$10 enclosed

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