



Rochester Area
Foundation

2016 Nonprofit Academy

Presented by Rochester Area Foundation

Program Evaluation & Impact

June 9, 2016

1:00—4:00pm

Rochester Area Foundation

12 Elton Hills Drive NW

WORKSHOP DESCRIPTION: This session will provide an overview of using program evaluation to understand the impact of your programs as well as to report on progress toward meeting your objectives for grant funders and other audiences. We will provide tips and tools, such as logic models and evaluation plans, that can streamline evaluation, reporting, and data-based decision-making for your organization. This session is intended for professionals for whom evaluation is not a primary role but who are required to have a good understanding of evaluation concepts and to perform some evaluation-related activities as a part of project responsibilities.

Presenters: Nicole MartinRogers, Senior Research Manager for Wilder Research, designs and consults on program evaluations and population-based survey research projects, specializing in culturally-based methods as well as study with and for very diverse populations. She oversees the collection and analysis of both qualitative and quantitative data, presents research findings to a variety of stakeholder groups, and assists them in using evaluation results to guide action. Erica Orton is the Evaluation and Learning Manager at the Bush Foundation. Her role is to develop and execute organization-wide evaluation strategies and learning plans across all program areas. Erica joins the Bush Foundation from the Minnesota Historical Society where she was the Evaluation Associate, specializing in public program & K-12 program

Registration: \$15 per person—Space for this workshop is limited so please register early. Clip the form below and mail to the Rochester Area Foundation with your check or visit the website and click the “Donation” button to pay by Paypal. Note in the memo that your check is for this workshop.

REGISTRATION: *Program Evaluation & Impact*—June 9, 2016

Name _____ \$15 Check enclosed \$18 Paypal payment

Email _____ Organization _____

Street Address _____

City _____ State _____ Zip _____

Phone (_____) _____

Mail to: Rochester Area Foundation, 12 Elton Hills Dr. NW, Rochester MN 55901, (507) 282-0203

