



**Nuss Truck & Equipment**  
*Corporate Office*  
6500 US Hwy 63 South  
Rochester, MN 55904  
507-288-9488 / 800-562-1505  
Fax 507-424-4156  
[www.nussgrp.com](http://www.nussgrp.com)

---

December 15, 2014

NEWS RELEASE:

### **NUSS TRUCK & EQUIPMENT ANNOUNCES UNIQUE CHARITABLE PROGRAM**

All 300+ company team members in our seven branch network of dealerships throughout Minnesota and western Wisconsin have been assigned with selecting three community charities in each market to receive a share of \$40,000 in donations. Nuss Truck & Equipment directly donated the \$40,000 to Rochester Area Foundation into the Nuss Family Donor Advised Fund. The Foundation will be responsible for distributing the donations based on the recommendations of our dealerships. Each team member has been assigned a \$100 vote to recommend up to three local qualified charities to be selected by a committee of three people from each branch. Twenty one total charities will receive checks directly from RAF on behalf of the Nuss Family Donor Advised Fund early in the first quarter. Nuss owners, Brad, Greg and Bob Nuss are hopeful that this charity plan will encourage team members to participate and consider additional donations of personal time, talent and resources to support local charitable organizations in the future.

Last year the company donated \$30,000 to start this unique giving program involving the team member's selection of local charities in each market. The response from employees and charities was overwhelming. This is a new use of the fund at the Rochester Area Foundation which Nuss established as a donor advised fund several years ago. Over \$200,000 has been donated from the fund to many worthy charities. Nuss believes that the change to having team members make direct recommendations of giving has taken the giving program to a new level.

For further information contact:

Brad Nuss, CFO  
(507) 288-9488  
[Nuss@nussgrp.com](mailto:Nuss@nussgrp.com)