



Collaborative **GIVING**

Collaborative **LEARNING**

Collaborative **VOTING**

The more people who join,  
the more we can do together.

Start today. It's easy!

You can make four quarterly  
installments or pay in one  
annual sum.

Visit us at [www.weGive365.org](http://www.weGive365.org)

to get more information or

**Call us** at 282-0203

**Email us** at [info@rochesterarea.org](mailto:info@rochesterarea.org)

**IT'S THE NEW  
WAY TO GIVE!**

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Rochester Area Foundation



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[www.weGive365.org](http://www.weGive365.org)

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**THERE'S A NEW WAY  
OF GIVING THAT  
INCLUDES YOU...**

**weGive365 IS FOR  
YOU, ABOUT YOU AND  
WORKS FOR YOU!**





### HOW weGive365 WORKS

weGive365 members give a minimum of \$1 per day equaling \$365 annually. By pooling lots of small funds into one large fund weGive365 members are able to make impactful grants which improve our community today and into the future.

50% of the funds raised are placed in the grants pool and 50% are placed in an endowed fund which will be allowed to grow to support future grants.

#### What does that look like?

If 50 people join weGive365 in the first year there would be a pool of about \$18,250. Of that 50% is allocated to grants for a total of \$9,125 in first year for grant awards.

#### How do we decide on grants?

Grant requests are submitted annually to the fund. Members have the opportunity to review them and vote on how many should be funded and at what level.



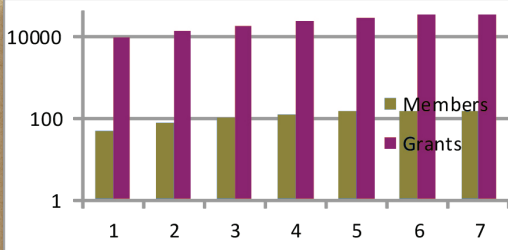
## YOUR OPINION MATTERS

As a member you influence grant making. Through an annual group process, non-profit proposals are reviewed and grants are awarded. All of the members are given an opportunity to review proposals, vote on awards and see their money at work through tours, reviews and updates from the awardees.

You will have the ability to learn with others about greater Rochester's needs and work together to find the solutions.

# weGive365

### AN EXAMPLE OF GROWTH



Over 7 years the grant pool grows from \$9,125 with 50 people to \$34,675 with 150 people. As the endowment grows, the grant ability increases as well.

### WITH weGive365 YOU CAN:

- LEVERAGE THE LOOSE CHANGE IN YOUR POCKET
- LEARN ABOUT NEW, INNOVATIVE LIFE-CHANGING NON-PROFITS
- IMPROVE THE COMMUNITY TODAY AND INTO THE FUTURE
- MEET, CONNECT AND EXCHANGE IDEAS WITH OTHERS IN THE COMMUNITY