

# RAEDI

Rochester Area Economic Development, Inc.

## BY THE NUMBERS

2014 and Beyond

Retain, grow & diversify the Rochester area economy

www.raedi.com

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## Rochester Rocks



### Top 10

Best Affordable Places to Live in 2015  
-Livability.com

### Ranked #2

Out of 100 Best Places to live in 2015  
-Livability.com

### Top 10

Easiest Cities to Find a Job in 2014  
-ziprecruiter.com

### Highest

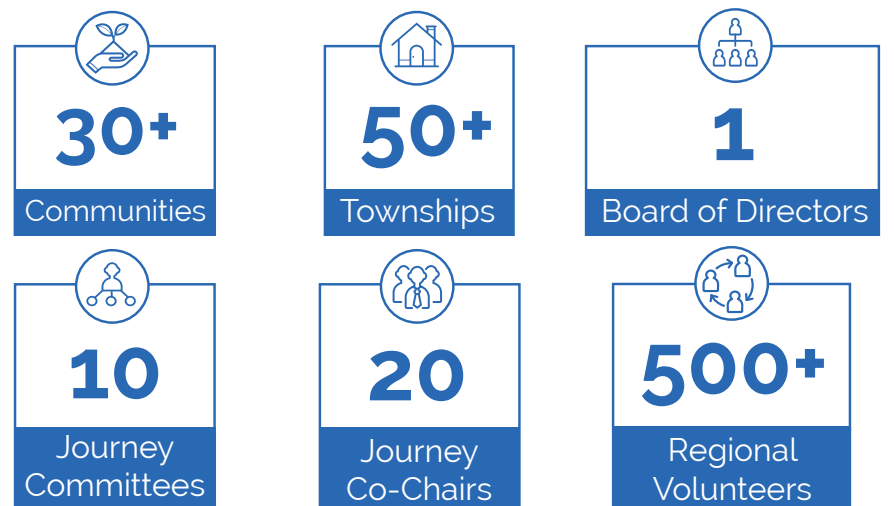
Median Wage in 2014  
-npr.org

### Mayo Clinic #1

Hospital in the United States in 2014-2015  
-U.S. News & World Report

## JOURNEY TO GROWTH » (J2G)

5-year plan developed by RAEDI and the Rochester Area Chamber of Commerce to grow and diversify the regional economy



## 3 Themes

Expand and Diversify the Regional Economy

Optimize the Regional Talent Base

Become a Cohesive Connected Region

## 5 Target Sectors

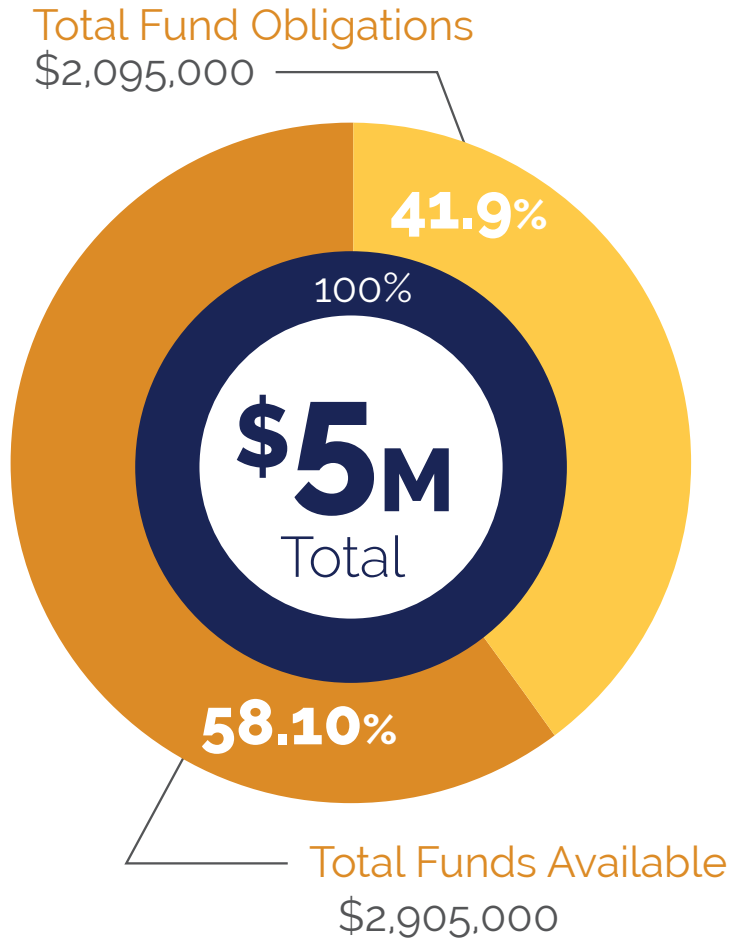


# HALCON EXPANDS

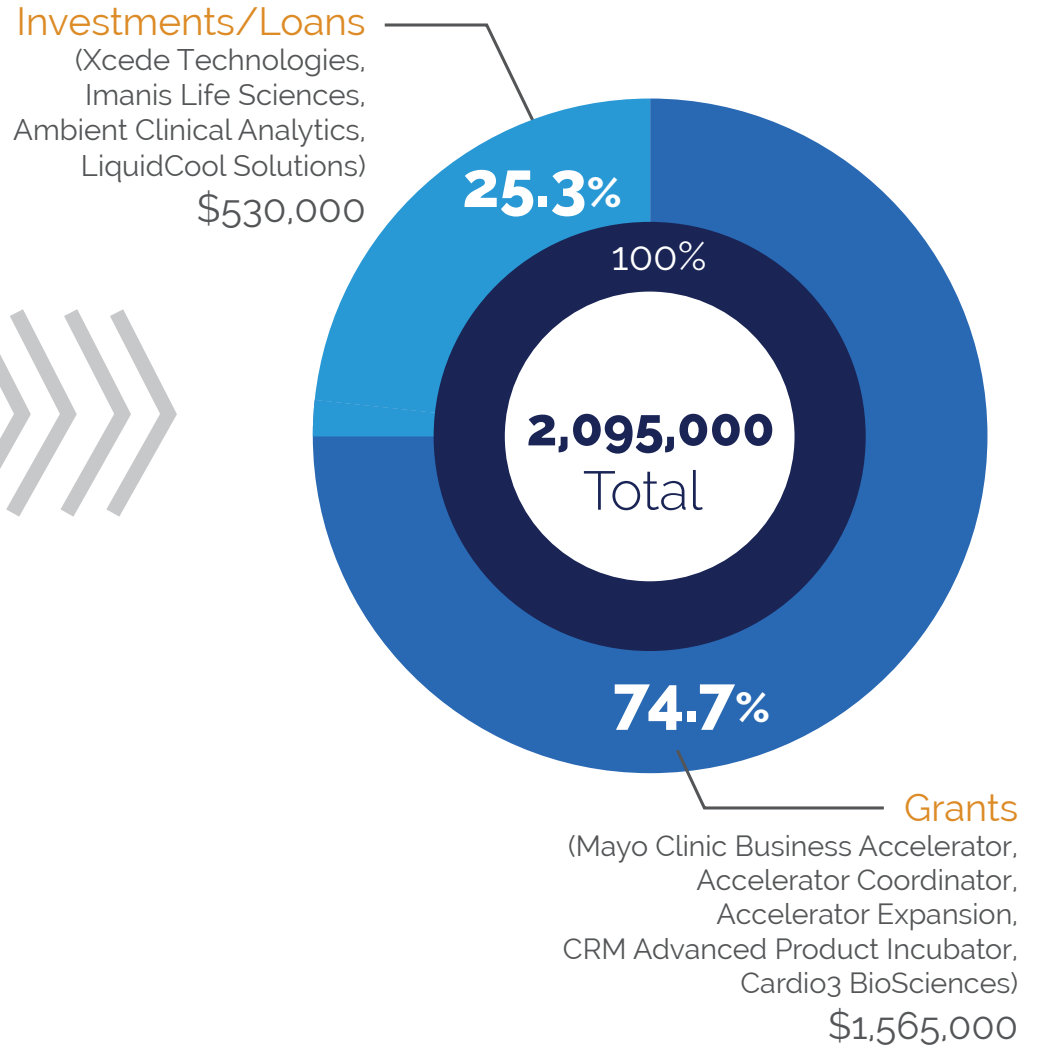
RAEDI assisted the City of Stewartville and Halcon with their **\$3 million expansion** in 2014 by helping them obtain **\$175,000 from DEED's Job Creation Fund**. Halcon will add **10 administrative positions** with the potential to create **40 additional jobs**.

## ECONOMIC DEVELOPMENT FUND

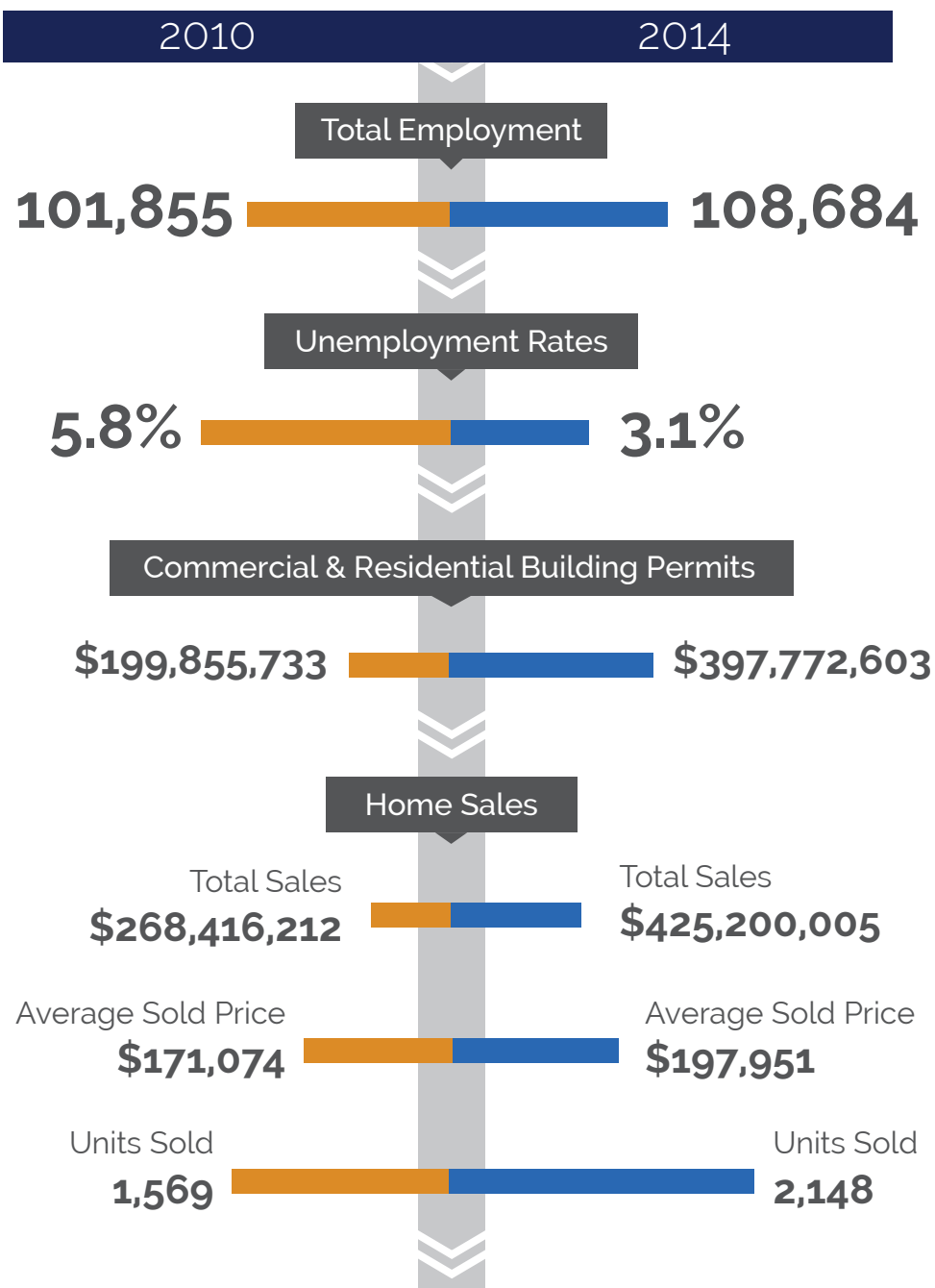
### Total Economic Development Funds



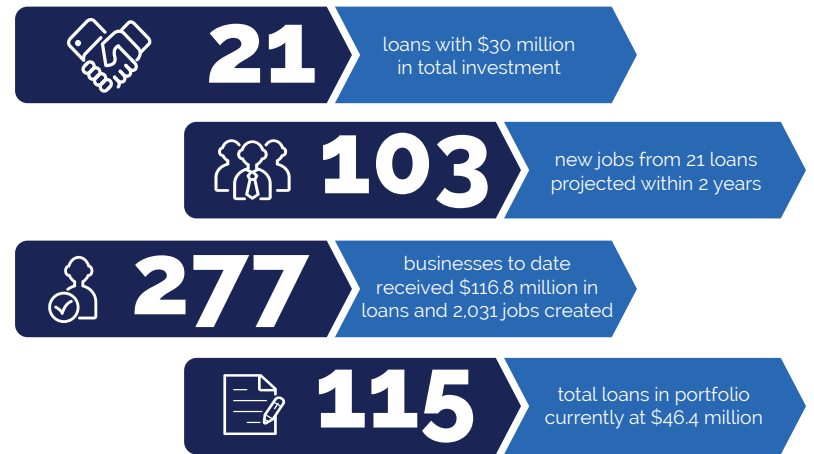
### Total Fund Obligations Breakdown



## ECONOMIC TRENDS OVER 5 YEARS



## U.S. SBA LOAN PROGRAM



## MAYO CLINIC BUSINESS ACCELERATOR 2014

